



Business Company Profile

AMATA SIAM

Table Of Contents

1	<u>About Company</u>
3	<u>Welcome Message</u>
5	<u>Vision & Mission</u>
6	<u>AMATA SIAM CORP Co., LTD</u>
7	<u>AMATA SIAM GROUP Co., LTD</u>
8	<u>Our Projects</u>
10	<u>Meet the Team</u>
12	<u>Our Contact</u>

About Company

Baramee Somdej Toh Amulets Center (Amata Siam): A Leading Institution in Amulet Authentication and Antique Evaluation

Baramee Somdej Toh Amulets Center (Amata Siam) was established on September 27, 2016, by Mr. Tanakotchaporn Siriphet as a premier amulet dealership specializing in sacred objects, amulet equipment, and related artifacts. The center also offers specialized courses on the study of Phra Somdej amulets (Toh Brahmaramsi) at its location in Lotus Minburi, Suwinthawong Road, Minburi, Bangkok 10510.

On July 6, 2017, the center was officially incorporated as Amata Siam (2017) Company Limited, with an initial registered capital of 5,000,000 baht, later increased to 10,000,000 baht. The company expanded its objectives to include:

- Auditing and certifying the authenticity and age of antiques, rare artifacts, art objects, and sacred relics.
- Conducting valuation and price estimation for these items.
- Organizing academic courses on amulet studies.

Expansion and Establishment of the Amata Siam Science Center

With a commitment to enhancing scientific verification in the field of antiques and sacred objects, Amata Siam established the Amata Siam Science Center at No. 78, Serithai Road, Minburi, Bangkok. The center is equipped with advanced scientific instruments and expert scientists specializing in antique authentication. It provides comprehensive services for:

- Scientific age verification of antiques using Thermoluminescence (TL) and Optically Stimulated Luminescence (OSL) techniques.
- Material analysis through Inductively Coupled Plasma Mass Spectrometry (ICP-MS).
- Certification and valuation of antiques, rare artifacts, and sacred objects.

About Company

As the business continued to thrive, Amata Siam increased its registered capital to 20,000,000 baht and expanded into two main entities:

1. Amata Siam (2017) Company Limited

- Expert evaluation of antiques based on physical characteristics and specialist experience.
- Scientific age verification of antiques and amulets using luminescence techniques (TL/OSL) and ICP-MS analysis.
- Certification and valuation of rare artifacts and sacred objects.
- Academic collaboration with distance learning institutes and the Office of the Permanent Secretary, Ministry of Education, to offer structured courses on:
 - Phra Somdej (Toh Brahmaramsi) Amulet Studies
 - Benjapakee Amulet Studies

2. Amata Siam Corporation Company Limited

- A centralized marketplace for the buying and selling of antiques, sacred objects, electronic valuables, and other collectible items.

Current Business Growth

Currently, **Amata Siam (2017) has been rebranded as Amata Siam Group**, while **Amata Siam Corporation has been renamed Amata Siam Corp**. In line with this transformation, Amata Siam Group has increased its registered capital to 500 million baht, and Amata Siam Corp has expanded its registered capital to 1 billion baht, further strengthening its position as a leading institution in amulet authentication, antique verification, and marketplace services.

With a strong foundation in scientific research, expertise in antique authentication, and a commitment to preserving cultural heritage, **Amata Siam continues to set the standard for amulet and antique verification in Thailand.**

Welcome Message

Dr. Tanakotchaporn Siripet

Ceo Company



Welcome to Amata Siam – The Future of Amulet Authentication

At Amata Siam, we honor the rich history and sacred value of Thai amulets by combining **tradition with cutting-edge science**. Our expertise in luminescence dating and historical verification ensures accurate authentication, bridging the gap between **faith, history, and technology**.

We offer:

- Professional amulet and antique certification
- A secure marketplace for buying and selling sacred objects
- A digital trading platform, including NFT integration via blockchain

With a commitment to **preserving heritage and embracing innovation**, Amata Siam is dedicated to bringing **Thai antiques to the global stage**, fostering cultural appreciation, and driving economic growth.

✨ **Experience the future of amulet authentication with us!** ✨

Vision & Mission

Vision

Amata Siam is committed to preserving and elevating Thai Buddhist art and heritage to global recognition. By integrating advanced technology with historical knowledge, we strive to set new standards in Thai antiquities authentication. Our mission is to enhance education, create career opportunities, and bridge history, science, and technology on an international scale.

We aim to position **Thai antiquities as a global soft power**, ensuring their enduring legacy and cultural significance for future generations.

Mission

- **Promote and advance** the study of antiquities through research and development, integrating cutting-edge technology to establish internationally recognized standards.
- **Disseminate knowledge** on age determination of antiquities using luminescence techniques and analytical principles.
- **Develop accredited curricula** for amulet authentication, ensuring verification through modern science, technology, and archaeological research.
- **Uphold good corporate governance**, adhering to legal and ethical standards, respecting human rights, maintaining transparency, and enforcing zero tolerance for corruption.
- **Foster social responsibility** by ensuring honesty, integrity, and ethical conduct at all organizational levels.

AMATA SIAM CORP Co., LTD

Amata Siam is revolutionizing the high-value collectibles marketplace by providing a seamless and secure platform for buyers and sellers of sacred amulets, religious artifacts, antiques, luxury watches, gemstones, fine art, and other valuable items. Through cutting-edge technology and innovative solutions, we ensure transparency, security, and efficiency in every transaction.

Our Services

- **Electronic Marketplace**

Our advanced online platform connects buyers and sellers effortlessly, offering real-time tracking, secure payments, and detailed product descriptions for seamless transactions.

- **Auction System**

We provide a state-of-the-art auction system, enabling real-time competitive bidding to ensure collectibles achieve their highest market value, attracting serious collectors and investors.

- **Blockchain & Smart Contracts**

By integrating Blockchain technology, Amata Siam enhances transaction security and trust. Smart Contracts protect buyers and sellers, mitigating risks like fraud and counterfeiting while ensuring verifiable proof of ownership and authenticity.

Amata Siam is committed to setting new standards in security, efficiency, and user experience, making us the leading platform for high-value collectibles.

AMATA SIAM GROUP Co., LTD

Institute for Antiquities Examination and Research

Amata Siam Group operates the Amata Siam Science Center, providing professional services in:

- **Scientific Authentication and Certification of Antiquities**

Utilizing Luminescence Dating through Lexsyg Research TL/OSL Reader & Laser Ablation – Inductively Coupled Plasma Mass Spectrometry (LA-ICPMS). This technique analyzes quartz or feldspar crystals, which accumulate electrons when exposed to natural radiation. The stored electrons are released and emit light when subjected to specific wavelengths or high temperatures, allowing for precise age determination.

- **Expert-Based Authentication**

Conducted by a panel of specialists with extensive experience in natural deterioration analysis, including surface shrinkage, material aging, texture contraction, and structural separation to verify the authenticity of antiquities.

- **Certification and Appraisal**

Providing authentication and valuation services for antiquities, rare objects, art pieces, and sacred artifacts.

- **Educational Programs**

Offering specialized courses on Phra Somdej (Toh Brahmaramsi) amulets and Benjapakee amulet studies in collaboration with distance learning institutes under the Ministry of Education. Additionally, live-streamed sessions on Facebook provide educational content for the public interested in amulet studies.

Our Project

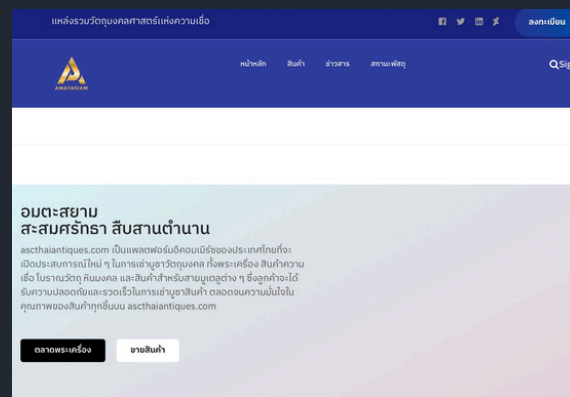
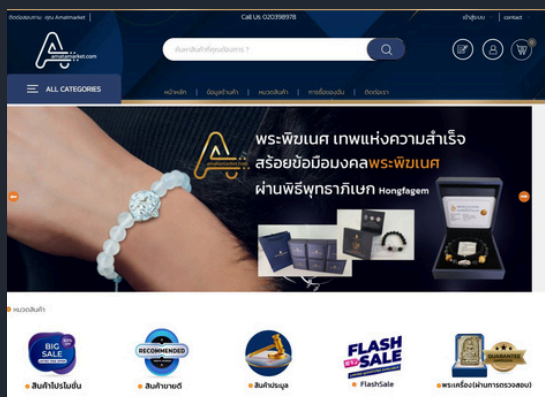
Project 1: THAILAND SOFT POWER EXHIBITION

A premier Thai Antiques Auction Exhibition, where amulets and antiques authenticated through luminescence techniques are auctioned at fair market prices, ensuring satisfaction for both sellers and buyers.



Project 2: AmataMarket & ASCThaiAntiques

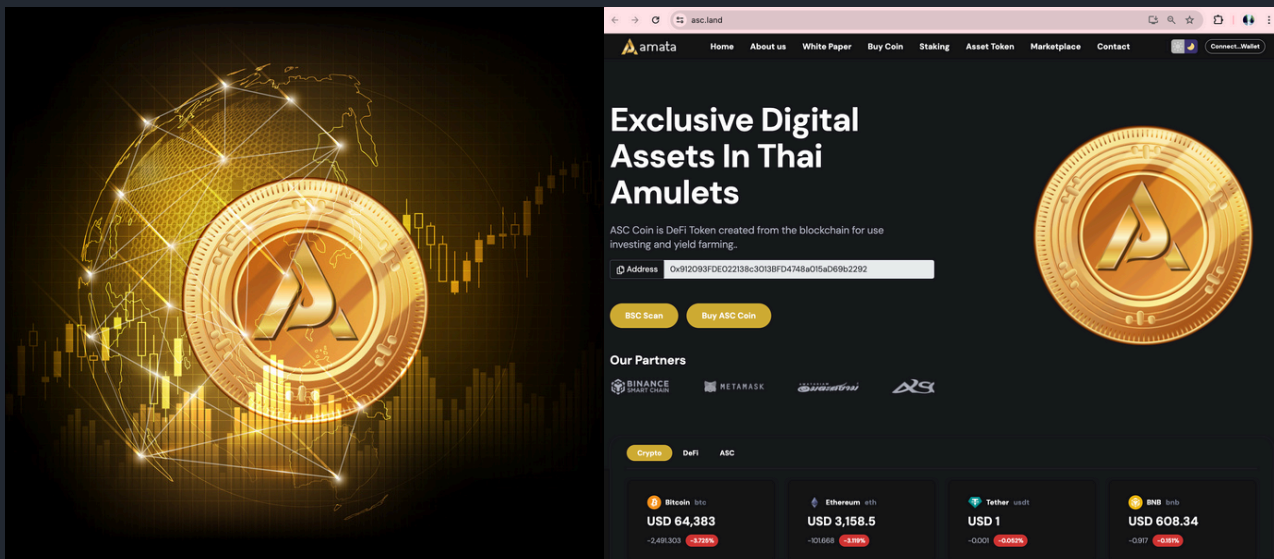
A dedicated online platform that curates amulets, faith-based sciences, and Mutelu products, fostering career opportunities and sustainable income for collectors and traders.



Our Project

Project 3: ASC Token – Digitalizing Thai Antiquities

ASC Token brings the Thai antiquities market into the digital age by integrating blockchain technology with scientific authentication methods, ensuring secure, transparent, and verifiable records of amulets and rare artifacts. The ASC Marketplace serves as a central hub for buying, selling, exchanging, and holding valuable antiques, revolutionizing the way heritage collectibles are traded globally.



Meet The Team



DR.TANAKOTCHAPORN SIRIPET

CEO



ASST. PROF.THAWATCHAI TEPNUAL

ADVISOR FOR ACADEMIC AFFAIRS



PROF.DR.PICHET LIMSUWAN

ADVISOR FOR ACADEMIC AFFAIRS



METHADON WICHAKSATHAN

ADVISOR FOR ACADEMIC AFFAIRS



SURAYUT PANCHAVININ

FINANCIAL ADVISOR



PIPARCHSORN SENATHUMMARUCK

ADVISOR FOR LEGAL AFFAIRS



PATARPORN SIRIPET

MANAGING DIRECTOR



SITTICHAIR NGEESANTHIA

GENERAL MANAGER



TUANGRAT SIRIPET

PERSONNEL MANAGER



THANANAN PHETKONGTONG

SCIENTIST



KACHISAK SAARTSRI

PROGRAMER



KOTCHAPHAN SIRIPET

ACCOUNTING STAFF



CHOLTHICHA NGEESANTHIA

RECEPTIONIST



SAMIAN SUKKASEM

DRIVER



NAM OI WONGROT

HOUSEKEEPER

Dr. Tanakotchaporn Siripet

11

I aspire to unveil the essence of Thai antiquities through history, Buddhist art, and faith, reflecting the lives and spirit of the Thai people across generations. By elevating these cultural treasures into a form of soft power, I seek to enrich Thailand's global presence and drive its economic and social growth.

Education

● 2024 (studying)

Doctor of Philosophy in Materials Technology and Innovation
Faculty of Science and Technology, Rajamangala University
of Technology Thanyaburi.

● 2024

Doctor of Public Administration Program
Faculty of Political Science Pathumthani University

● 2020

Master of Public Administration Program
Faculty of Political Science Pathumthani University

● 2005

Bachelor of Public Administration Program
Khon Kaen University

Work Experience

- Founder of Somdet Toh Amulet Center (Amata Siam), specializing in scientific authentication of Phra Somdej and Thai amulets based on renowned Thai natural sciences.
- Founder and Executive Chairman of Amata Siam Group Co., Ltd. and Amata Siam Corp Co., Ltd.
- Established the Amata Siam Science Center (ASSC), specializing in amulet and antique age verification through luminescence dating.
- Owner of the Amatamarket platform, an online market for religious objects and other antiques.

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